

Stephanie Lear

Corporate Video/Broadcast Producer

stephanie@sdlearproductions.com :: 212.369.1468(w) :: 917.783.0402(c)

www.SDLearProductions.com

Summary:

Award-winning Video and Broadcast Producer, with 15 years of experience, for leading health, consumer, marketing and professional service organizations as well as cause-related NGOs. Provide full project management from pre-production planning through post-production. Organize complex projects for diversified corporations and internal clients. *Specialize in enhancing presentations with interview-based video.*

Work History

Independent Producer, 2006 – Present

Clients include: Pfizer, Verizon, Edelman PR, Burson-Marsteller, ADM Productions and Habitat for Humanity.

Habitat for Humanity NYC, Producer of record 2007 - Present

Create Testimonial Videos of "Habitat Family of the Year", shown at annual Gala, on the website, and used throughout the year for fundraising. 2010 Video featured on *Huffington Post* (<http://huff.to/fduTPy>).

Pfizer, Inc. Independent Producer, 2006 – Present

- Internal communications - broadcast
- On-site Producer for multiple training events
- Audio record simulation training
- Virtual training packages – audio and video

Pfizer, Inc. Staff Broadcast Producer, 2003-2006

Responsible for all facets of production, including: 1) design of visual concept; 2) hiring and management of full crew; 3) coordination with graphics and training talent.

- Monthly live shows ranging from talk shows to interactive learning
- Product launches
- Internal communications

Independent Producer, 2001-2003

For Burson-Marsteller and MJM Creative Services, provided full production services.

Clients included: Dove, Entergy, Segway, BEP, Accenture, Enbrel, Astra Zeneca.

Burson-Marsteller, NYC, 1998-2000

Staff Video Producer for leading corporate and consumer brands. Provided:

- Full production planning
- On-location management of all aspects of project, including talent and crew
- Post production, including editing and scoring.
- Customized b-roll packages for local broadcast stations and worldwide internet distribution

Clients included: Accenture, Sony, Citibank, Sprint, Colgate, Victoria's Secret, Lincoln-Mercury, USPS

Award Clarion Award

Additional Experience

Barbara Walters Specials for ABC 1997

Pilot of "The View," Talent Coordinator

Tim Miller Entertainment, NYC, 1994-1996

Production Assistant for New York based TV Production Company

Education

New York University, B.S. Communications/TV/Film, Cum Laude, May 1992